



**TO:** Environmental Defense Action Fund  
**FR:** Morning Consult  
**DT:** February 25, 2021  
**RE:** Results: Texans' Opinions on Recent Extreme Cold



Texans are concerned about extreme cold weather and the resulting power outages it has caused. A majority of people in Texas hope to see legislation addressing climate change come out of the ongoing crisis.

**OVER THREE QUARTERS OF PEOPLE IN TEXAS SAY THEY'RE CONCERNED ABOUT EXTREME COLD (78%), POWER OUTAGES CAUSED BY WEATHER EVENTS (83%), AND ACCESS TO CLEAN DRINKING WATER (76%).**

- Concern about extreme cold spans community types, with 76% of urban respondents, 78% of suburban respondents, and 80% of rural respondents in Texas saying they're concerned.
- Power outages caused by extreme weather events cause concern across TX community types as well: 84% of urban respondents, 85% of suburban respondents, and 79% of rural respondents are concerned about outages.
- Access to clean drinking water is also a concern for Texans across community types. 78% of urban respondents, 79% of suburban respondents, and 69% of rural respondents in TX say they're concerned about access to clean water.

**WHEN THINKING ABOUT RECENT COLD WEATHER AFFECTING LARGE PARTS OF THE U.S., OVER THREE QUARTERS OF TEXANS (79%) SAY IT SHOULD BE A PRIORITY FOR THE U.S. TO PASS LEGISLATION TO ADDRESS CLIMATE CHANGE.**

Percentage of Texans Who Believe it is a Priority for the U.S. to...	
% Priority (a top priority + an important, but not top priority)	Pass Legislation to Address Climate Change
Texans	79%
Texas Democrats	95%
Texas Independents	77%
Texas Republicans	64%
Texas Urban respondents	81%
Texas Suburban respondents	79%
Texas Rural respondents	75%

Methodology: This poll was conducted between February 18-February 21, 2021 among a sample of 498 Texans. The interviews were conducted online and the data were weighted to approximate a target sample of respondents based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 4 percentage points.

## TEXANS SUPPORT A WIDE RANGE OF LEGISLATIVE MEASURES TO PREVENT FUTURE POWER OUTAGES.

In fact, majorities of people in Texas across political parties and community types support each of the tested options to help prevent future power outages. Three quarters of independents (78%) and suburban respondents (75%) support increasing use of clean energy, and over three quarters of each key demographic highlighted below support modernizing the U.S. power grid more broadly.

Percentage of Texans Who Support...					
% Support (strongly support + somewhat support)	Increasing use of clean energy, such as solar and wind	Improving energy efficiency	Increasing existing energy storage capabilities	Making power sources more resilient to extreme weather	Modernizing the U.S. power grid more broadly
<b>Texans</b>	77%	92%	88%	93%	83%
<b>TX Democrats</b>	90%	97%	90%	96%	90%
<b>TX Independents</b>	78%	88%	83%	89%	73%
<b>TX Republicans</b>	60%	93%	93%	95%	85%
<b>TX Urban respondents</b>	84%	91%	89%	92%	87%
<b>TX Suburban respondents</b>	75%	96%	88%	97%	84%
<b>TX Rural respondents</b>	69%	87%	85%	85%	70%

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