



TRACKING REPORT

May 15, 2024 – May 21, 2024

PREPARED FOR TRIPLECHECK

VineSight Tracking Summary

From May 15, 2024 through May 21, 2024, VineSight found the following activity that contained misinformation or negative narratives related to the environment:

- **2,000**  posts with more than 10 reposts.
- **1,000** Facebook posts with more than 10 engagements.
- **70** TikTok posts.
- **300** Telegram posts with more than 1,000 views.
- **90** Truth Social posts with more than 10 retruths.
- **60** Gab posts with more than 10 reposts.

ENGAGEMENTS BY PLATFORM COMPARED TO LAST WEEK

Engagements and Exposure		Change
	X: 39M+ people were exposed to this content	-20%
	Facebook: The content had 100,000+ engagements	+40%
	TikTok: The content had 200,000+ views	+100%
	Telegram: The content had 2M+ views	Same
	Truth Social: The content had 5,000+ retruths	+25%
	Gab: The content had 1,000+ reposts	Same

Volume and Source of Viral Misinformation and Toxic Narratives



There were approximately 2,000 X posts with more than 10 reposts that contained misinformation or toxic narratives related to the environment; 70% of those posts were initiated by accounts with bot-like attributes and 80% were primarily circulated by such bot-like accounts (more than 70% of reposts come from accounts with bot-like attributes).

Nearly 10% of the posts identified by the tracker went viral (i.e. had more than 300 human reposts over a 24-hour period). 80% of those viral posts were initiated by humans, and 20% of them were initiated by bot-like accounts.

TOP X POSTS ORIGINATING FROM HUMAN ACCOUNTS				
Account	Topic	Reposts	Human Reach	AMP
wideawake_media	Texas wind turbine graveyard proves green movement isn't green	10,000	4,000,000	30x
wideawake_media	Jordan Peterson asserts climate science is an appalling scam	7,000	2,200,000	20x
RealAlexJones	Alex Jones asserts green movement is about control—not environmental health	5,000	4,300,000	6x
GuntherEagleman	Climate change is a hoax	4,000	1,400,000	7x
TuckerCarlson	Erik Prince asserts to Tucker Carlson that radical climate activists are hypocrites	4,000	9,100,000	2x

*The human reach number filters out accounts with bot-like attributes and any overlap in the followers of reposts accounts.

*Amplification multiplier (AMP) calculates how the virality of a post compares with an average post from that account.

TOP X POSTS ORIGINATING FROM BOT-LIKE ACCOUNTS				
Account	Topic	Reposts	Human Reach	AMP
ImMeme0	Leftist radical Democrats are climate hypocrites	9,000	2,100,000	20x
newstart_2024	Bill Gates leads secret efforts to vaccinate food supply to combat climate change	4,000	1,400,000	20x
newstart_2024	World Bank tells western countries to abolish farming by 2030 to achieve Net Zero	4,000	1,000,000	20x

FACEBOOK

There were 1,000 posts with more than 10 engagements that contained misinformation or toxic narratives related to the environment during the time period reviewed. 6% of these Facebook posts went viral (i.e. had more than 300 engagements over a 24-hour period).

TOP FACEBOOK POSTS BY ENGAGEMENT				
Account	Topic	Total Engagements	Page Followers	AMP
Governor Ron DeSantis	Florida Governor Ron DeSantis signs legislation to reject agenda of radical green zealots	6,000	N/A	N/A
Dan Bongino	Humans are the carbon that the radical green agenda wants to eliminate	3,000	N/A	N/A
NEWSMAX	Florida Governor Ron DeSantis signs bill lowering climate change as a priority	3,000	3,000,000	N/A
Governor Ron DeSantis	Florida rejects leftist attempts to implement the radical green agenda	2,000	N/A	N/A
Fox News	Biden criticized as administration pursues unrealistic climate goals	2,000	20,000,000	N/A

*Engagement is the number of interactions (shares, reactions, likes, or comments) with a post.

TIKTOK

There were 70 posts that contained misinformation or toxic narratives related to the environment during the time period reviewed.

TOP TIKTOK POSTS BY VIEWS			
Account	Topic	Shares	Views
qualitywheelsinc	Sixteen states sue California over zero-emission trucking regulation	2,000	100,000

TELEGRAM

There were 300 posts with more than 1,000 views that contained misinformation or toxic narratives related to the environment during the time period reviewed. 1% of these Telegram posts went viral (i.e. had more than 50,000 views over a 24-hour period).

TOP TELEGRAM POSTS BY VIEWS				
Channel	Topic	Total Views	Forwards	AMP
disclosetv	Half of Americans believe climate change will destroy the planet in their lifetimes	70,000	700	N/A

**"Forwards" is a measure of how many channels a Telegram post has been posted to, similar to reposts.*

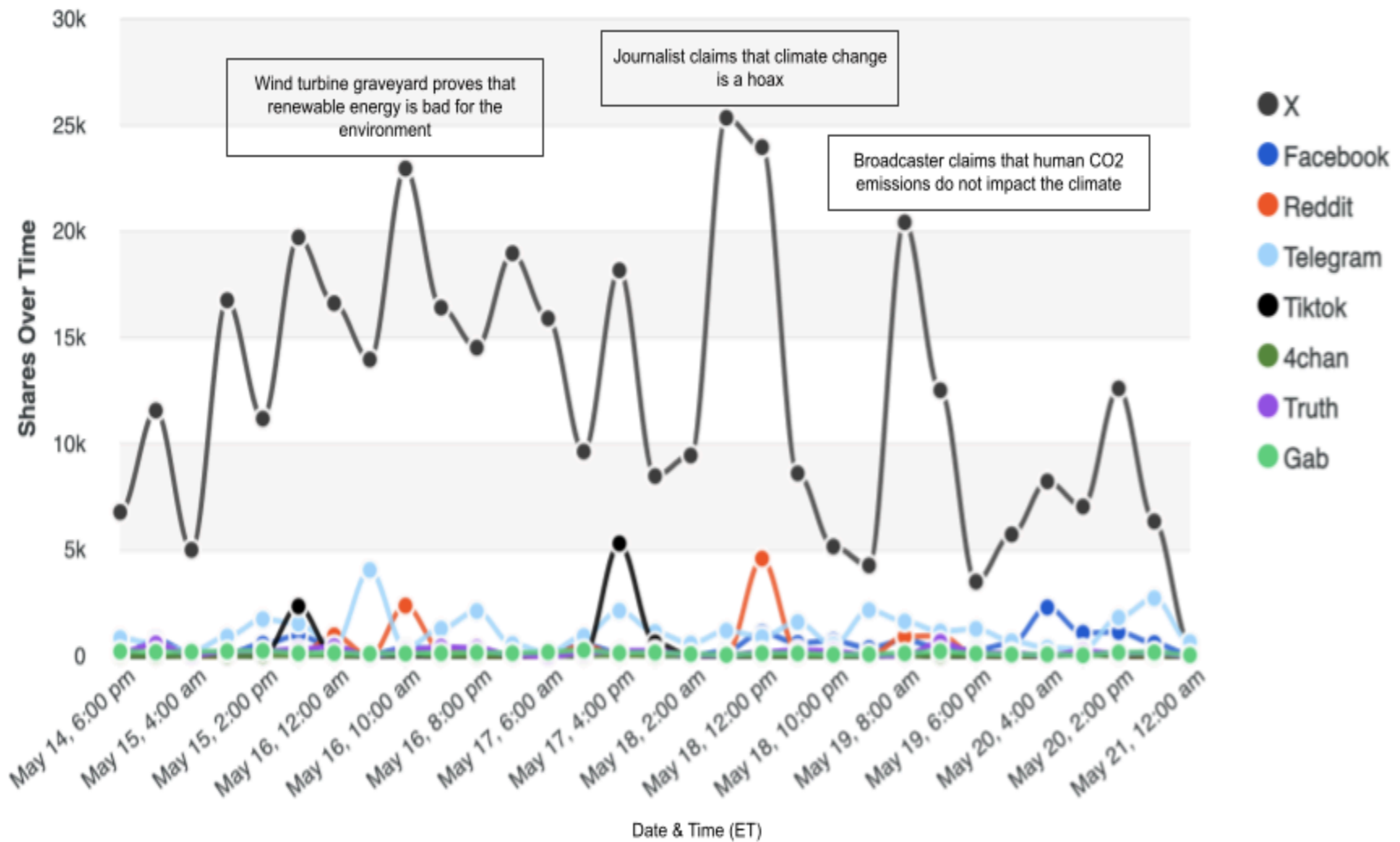
TRUTH SOCIAL

There were 90 posts with more than 10 retruths that contained misinformation or toxic narratives related to the environment during the time period reviewed. None of these posts went viral (i.e. had more than 300 retruths over a 24-hour period).

GAB

There were 60 posts with more than 10 shares that contained misinformation or toxic narratives related to the environment during the time period reviewed. 6% of these Gab posts went viral (i.e. had more than 50 shares over a 24-hour period).

TOP GAB POSTS BY SHARES			
Account	Topic	Shares	Account Followers
Tyco Bass	Climate change hoax turns 35 years old in 2024	100	1
Q17letterwordET	Florida Governor Ron DeSantis deletes mention of climate change from Florida's laws and bans offshore windmills	100	300
Air Jaws	Leftist radical Democrats are climate hypocrites	80	2,000
Mike1163	Study confirms cows do not cause climate change	70	400



Narrative Themes and Points of Interest: Environment

70% of the people exposed to misinformation or toxic narratives related to the environment on X were exposed to one of the following themes:

- Climate Change Is A Hoax
- Radical Climate Agenda Aims To Implement Population Control
- Florida Implements Legislation To Reject Radical Green Agenda
- Bill Gates Leads Secret Efforts To Vaccinate Food Supply To Combat Climate Change
- Erik Prince And Tucker Carlson Assert Hypocrisy Of Radical Climate Activists

These narratives were also the focus of 30% of the Facebook engagements, 10% of Telegram views, 10% of Truth Social retruths, and 20% of Gab reposts identified in our tracking.

Climate Change Is A Hoax



11,000,000 human accounts exposed on X



Minimal Facebook engagement identified



Minimal TikTok engagement identified



Minimal Telegram engagement identified



Minimal Truth Social engagement identified



Over 100 shares on Gab

✂ | Posts with a high number of engagement included:

[wideawake media](#): "Jordan Peterson: Climate science is "an appalling scam". "We're essentially in a CO2 drought by historical standards... We were almost at the point where the plants were going to start to die." "Now they have been increasing... The major consequences is that the planet is 20% greener than it was in the year 2000... Crop yield has gone up 13%." "It's the opposite of what was predicted, and the opposite was regarded as a catastrophe. Okay, so the opposite of a catastrophe is good—there's more plants and crops grow better. Okay, so what's the problem exactly?" Credit: @jordanbpeterson @Pints_W_Aquinas" (7,000 reposts, 2,200,000 human reach. This tweet had 20x more human reach than would be expected)

[wideawake media](#): "The reason "the experts" are always "baffled" is because the narratives they are paid to push—from "Covid", to "safe and effective", to "anthropogenic climate change"—are not only wrong, but outright lies." (6,000 reposts, 2,000,000 human reach. This tweet had 10x more human reach than would be expected)

FACEBOOK | Minimal Facebook engagement identified

TIKTOK | Minimal TikTok engagement identified

TELEGRAM | Minimal Telegram engagement identified

TRUTH SOCIAL | Minimal Truth Social engagement identified

GAB | Posts with a high number of engagement included:

[Tyco Bass](#): "Oh look! 2024 is the year that the climate hoax turns 35! Yes the Global Warming Boogeyman has been going to kill us all in 10 years for 35 years now. If we don't spend Trillions of dollars on windfarms immediately, there is a very real probability that the climate hoaxers will have to move the deadline back another ten years!" (100 shares)

Radical Climate Agenda Aims To Implement Population Control



5,300,000 human accounts exposed on X



Over 3,000 engagements on Facebook



Minimal TikTok engagement identified



Minimal Telegram engagement identified



Minimal Truth Social engagement identified



Minimal Gab engagement identified

| Posts with a high number of engagement included:

[RealAlexJones](#): "It's about control never about the so-called greenhouse, gas emissions!"
(5,000 reposts, 4,300,000 human reach. This tweet had 6x more human reach than would be expected)

[newstart 2024](#): "The World Bank has issued a notice to western nations that they must completely abolish farming in order to achieve 'net zero emissions' by the year 2030. The plan involves closing down the world's farms and placing them all under the control of a handful of WEF Young Global Leaders, such as Bill Gates, who will then 'radically alter the way food is grown.' According to the memo, the elimination of the traditional farming industry and the drastic reduction in food will help save the planet from 'global boiling.' "While the food on your table may taste good, it is also a hefty slice of the climate change emissions pie,"..."
(4,000 reposts, 1,000,000 human reach. This tweet had 20x more human reach than would be expected)

FACEBOOK | Posts with a high number of engagement included:

[Dan Bongino](#): "Folks, you are the carbon they want to "reduce." They are saying it out loud."
(500 shares)

TIKTOK | Minimal TikTok engagement identified

TELEGRAM | Minimal Telegram engagement identified

TRUTH SOCIAL | Minimal Truth Social engagement identified

GAB | Minimal Gab engagement identified

Florida Implements Legislation To Reject Radical Green Agenda



Minimal X engagement identified



Over 10,000 engagements on Facebook



Minimal TikTok engagement identified



Minimal Telegram engagement identified



Over 90 retruths on Truth Social



Over 100 shares on Gab

X | Minimal X engagement identified

FACEBOOK | Posts with a high number of engagement included:

[Governor Ron DeSantis](#): "The legislation I signed today—HB 1645, HB 7071, and HB 1331—will keep windmills off our beaches, gas in our tanks, and China out of our state. We're restoring sanity in our approach to energy and rejecting the agenda of the radical green zealots. Furthermore, we're going to ensure foreign adversaries like China have no foothold in our state." (400 shares)

[NEWSMAX](#): "Climate change will be a lesser priority in Florida and largely disappear from state statutes under legislation signed Wednesday by Florida Gov. Ron DeSantis that also bans power-generating wind turbines offshore or near the state's lengthy coastline. More: " (80 shares, [DeSantis Signs Florida Bill Making Climate Change a Lesser Priority](#))

TIKTOK | Minimal TikTok engagement identified

TELEGRAM | Minimal Telegram engagement identified

TRUTH SOCIAL | Posts with a high number of engagement included:

[Conservative Brief](#): "DeSantis Strips All References To 'Climate Change' In Florida Law" (90 retruths, [Florida Gov. Ron DeSantis Outrages Democrats With Latest Legislative Move - This Is Why He Won SO Big In 2022](#))

GAB | Posts with a high number of engagement included:

[Q17letterwordET](#): "Ron DeSantis DELETES mentions of 'climate change' from Florida's laws and bans offshore windmills to protect sunshine state from 'green zealots'" (100 shares, [Ron DeSantis DELETES mentions of 'climate change' from Florida's laws](#))

Bill Gates Leads Secret Efforts To Vaccinate Food Supply To Combat Climate Change



2,800,000 human accounts exposed on X



Minimal Facebook engagement identified



Minimal TikTok engagement identified



Minimal Telegram engagement identified



Minimal Truth Social engagement identified



Over 50 shares on Gab

| Posts with a high number of engagement included:

[newstart 2024](#): "Billionaire Bill Gates has been exposed as the driving force behind a shadowy organization that is pushing for governments to begin vaccinating the food supply in order to supposedly "fight climate change." The Microsoft co-founder has been quietly funneling vast sums of cash into a firm seeking to vaccinate all cows in cattle herds around the world that are destined for the food supply. According to a report from Axios, Gates is the leader of an investment fund behind ArkeaBio. ArkeaBio is a Boston pharmaceutical company behind a new livestock vaccine. According to the company, the vaccine will..." (4,000 reposts, 1,400,000 human reach. This tweet had 20x more human reach than would be expected)

[PeterSweden7](#): "Here are some examples of the UNREAL things Bill Gates is supporting. ▪ A vaccine injection to make cows fart less and save the climate. ▪ Spraying aerosols into the atmosphere to block out the sun and stop global warming. ▪ Infecting mosquitos and releasing them into the wild to stop the spread of disease they say. ▪ Donated \$319 million to the mainstream media. ▪ Behind 88% of philanthropic donations to the WHO. ▪ Donated \$1.27 billion to fund the Un Agenda 2030 Global Goals. ▪ Including hundreds of millions towards global digital ID. Do you trust any of this?" (4,000 reposts, 1,800,000 human reach. This tweet had 3x more human reach than would be expected)

FACEBOOK | Minimal Facebook engagement identified

TIKTOK | Minimal TikTok engagement identified

TELEGRAM | Minimal Telegram engagement identified

TRUTH SOCIAL | Minimal Truth Social engagement identified

GAB | Posts with a high number of engagement included:

[PeterSweden](#): "UNREAL Bill Gates is now backing a company that is making an ANTI-FART vaccine to reduce fart emissions from cows." (50 shares, [UNREAL: Bill Gates backed ANTI-FART cow vaccine](#))

Erik Prince And Tucker Carlson Assert Hypocrisy Of Radical Climate Activists



9,200,000 human accounts exposed on X



Minimal Facebook engagement identified



Minimal TikTok engagement identified



Over 10,000 views on Telegram



Minimal Truth Social engagement identified



Minimal Gab engagement identified

✂ | Posts with a high number of engagement included:

[TuckerCarlson](#): "Erik Prince on the many failures of the U.S. military. (6:40) Erik Prince on The Liz Cheney Wing of Congress (32:45) The Main Villains of The Iraq and Afghanistan Wars (40:48) Where does the Money We Send to Ukraine Really Go? (1:21:34) Why are the Climate Change Zombies Defacing Paintings in Museums, not Protesting Data Centers? (1:29:56) Your iPhone does not Shut Off #PaidPartnership" (4,000 reposts, 9,200,000 human reach. This tweet had 2x more human reach than would be expected)

FACEBOOK | Minimal Facebook engagement identified

TIKTOK | Minimal TikTok engagement identified

TELEGRAM | Posts with a high number of views included:

[police frequency](#): "Tucker Carlson: Erik Prince on the many failures of the U.S. military. (6:40) Erik Prince on The Liz Cheney Wing of Congress (32:45) The Main Villains of The Iraq and Afghanistan Wars (40:48) Where does the Money We Send to Ukraine Really Go? (1:21:34) Why are the Climate Change Zombies Defacing Paintings in Museums, not Protesting Data Centers? (1:29:56) Your iPhone does not Shut Off #PaidPartnership Tucker Carlson" (10,000 views, 400 forwards. This post had 3x more human views than would be expected, [X](#))

TRUTH SOCIAL | Minimal Truth Social engagement identified

GAB | Minimal Gab engagement identified